



2022 Event Sponsorship Opportunities

This is a great way for Sycamore's business community to connect with current and potential customers and employees through the opportunities they seek at the Sycamore Park. Event sponsorships help by providing financial support that allows us to offer more opportunities, high quality experiences, and minimal or free registration fees!



1 Sponsorship Levels

Which sponsor level is the best fit for your budget and how you would like to connect with the community?

BLUE	GREEN	PURPLE	GOLD
\$125	\$250	\$500	\$1,000
1 Special Event	1 Family Event 2 Special Events	1 Community Event 2 Family Events	1 Community Event

LOGO & NAME PLACEMENT

	BLUE	GREEN	PURPLE	GOLD
Logo displayed at the event	LOGO	LOGO	LOGO	LOGO
Park District brochure*	NAME	NAME	NAME	LOGO
Flyers and posters		NAME	LOGO	LOGO
Social media promotion		NAME	NAME	LOGO & NAME
Park District website			NAME	LOGO
Print ads for the event				NAME
Press release				NAME

DAY OF EVENT OPPORTUNITIES

	BLUE	GREEN	PURPLE	GOLD
Provide hand outs	X	X	X	X
Booth space at the event	X	X	X	X

* If commitment is made before the District's seasonal brochure goes to print your logo will appear along with the event you are sponsoring. If commitment is made after the brochure is printed, it will appear in the following season's brochure on the Partner's page.

2 Event Types, Attendance, and Reach

What event(s) would you like to sponsor based on their audience, attendance and reach? The following events and programs are generously supported by sponsorship dollars and provide a great opportunity to reach the community through advertising and day of promotion. If you would like to be involved with other Park District events and programs, contact Sarah at 815-895-3365 or sarahr@sycparks.org.

COMMUNITY EVENTS ATTENDANCE + REACH

2022 Summer Concert Series June-July This beloved free concert series has been bringing the community together to enjoy music and the outdoors for over 15 years!	2,000+	Regional draw and promotion extended over several months. Families and Adults. Your name and logo is seen throughout the community in the well-established popular music series!
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FAMILY EVENTS ATTENDANCE + REACH

Winter Family Play Day Winter	200	The community depends on these events as staples and they often bring new people to the District. Heavy promotion begins about 5 weeks before the event and reaches Sycamore and the surrounding areas.
Pumpkin Rol'Down Fall	300	
Cookies with Santa Fall	600	

SPECIAL EVENTS ATTENDANCE + REACH

Spring Gym Jams (Tweens) Spring	30	While these are for smaller audiences it is an opportunity to interact with specific demographics that your business serves or wishes to reach. Heavy promotion begins about 5 weeks before the event. Heavy promotion begins about 5 weeks before the event and reaches Sycamore and the surrounding areas.
Dog Egg Hunt (400+ Dog Park Members) Spring	50	
NEW! Community Dance (Adults) Spring	200	
NEW! Community Dance: Oktoberfest (Adults) Fall	200	
Fall Gym Jams (Tweens) Fall	30	