

HELP

Ensure events are affordable or free.

GIVE BACK

to your staff, customers, and community.

SUPPORT

Wellness and fun in your community.

RECEIVE

Valuable community-focused exposure.



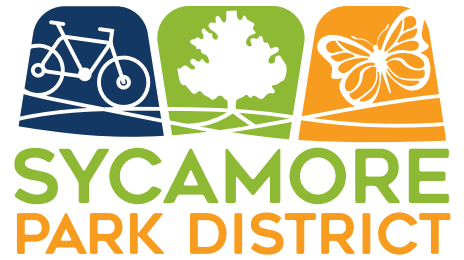
Bring your message to the community
where fun is found and memories are made!



**SYCAMORE
PARK DISTRICT**

Corporate Connections

Sycamore Park District & Sycamore Golf Club



MANAGED PARK SPACE

509 ACRES

19 parks • 2 sports complexes
play structures • shelters
fishing • disc golf • picnicking
native wetlands and prairie

9.8 MILES

walking/cycling trails connecting
people to parks, businesses,
schools, & each other.

RECREATIONAL FACILITIES

LEGACY CAMPUS

Community Center
Brian Bemis Family Dog Park
Splash Fountain Splashpad
Northwestern Medicine Sled Hill
First National Bank Amphitheater

SYCAMORE GOLF CLUB

18-hole golf course

PROGRAMS & EVENTS

A wide range of program offerings at accessible price points provided opportunities for wellness, enrichment, and fun!

About the Sycamore Park District

Connecting Sycamore to Wellness, Nature, & Each Other

With value placed on **Equity** • **Transparency** • **Sustainability** & **Connections** the Sycamore Park District enhances the Sycamore community through wellness, recreation and greenspace.

The Board and Staff take a responsive and inclusive approach to service, community relationships, and sustaining the Sycamore Park District legacy.

Why are Connections Important?

Community connections play a vital role in maintaining a vibrant park system that doesn't just exist - it thrives!

In 2024...

\$14,400 in sponsorships supported

- Free Summer Concert Series
- Live Music at other events
- Free Community Outreach Programming
- Enhanced community events while keeping them free to attend

In-kind donations valued at \$2,720

Prizes added a special local connection to events and took that impact off of the entry fee. In-kind service helped supplement operation costs.

Businesses met the community

Professionals help enhance programming by providing expertise and promoting their message at the same time.

Volunteers helped run large-scale community events.



Your donation is tax-deductible! The Sycamore Park District is a not-for-profit organization authorized to accept tax-deductible gifts.

Summer Concert Series

This beloved concert series has brought the community together to enjoy music and their parks for over 20 years!



Who will you reach?

Free concerts are held on Thursday evenings in June and July. They have a regional draw attracting a joyful and diverse audience! A robust promotional campaign extends from April through July. Sponsorships include the entire series.

\$1,000 Sponsorship

- 4 Tickets to the Sip n Savor Taste Event or 1 9-hole foursome of golf at Sycamore Golf Club
- Logo (large) on the Summer Concert Series page in the Summer Brochure and 1/8-page ad in Fall Brochure.
- Logo on Concert Series webpage
- Logo on social media promotion
- Logo on printed promotional materials
- Logo on printed Concert Series lineup distributed at Park District facilities, in the community, and at each concert
- Logo on digital ads in the Clubhouse and Community Center
- Logo on the Park District's City window banner in downtown Sycamore
- On-site recognition at the event
- Vendor booth at one or more concerts of your choosing



\$500 Sponsorship

- Logo (small) on the Summer Concert Series page in the Park District Summer Brochure
- Name on Concert Series webpage
- Logo on social media promotion
- Name on printed promotional materials
- Name on printed Concert Series lineup distributed at Park District facilities and in the community
- On-site recognition at the event
- Vendor booth at one concert of your choosing



\$30 Per Concert

- Vendor booth at one or more concerts of your choosing

Special Events

Meet the community where fun is found and memories are made.

Fire & Ice Festival

January 18 | Free GA | \$10 Chili tasting ticket

Free family activities offer relief from the winter blues! Community groups help celebrate the season and the cook-off is a fun way to interact with neighbors and taste some of the best chili in town. *Support the cost of supplies for the activities and cook-off while keeping this a free event.*



Sip'n'Savor Taste Event

July 26 | Free GA | \$30 tasting ticket

This event brings together local live music, art vendors, and plenty of things to sip and savor in the beautiful Community Park. Proceeds support the Sycamore Parks Foundation. *Support live music allowing the Park District to provide a free experience as well as the fee-based tasting ticket.*



Art in the Park

September 14 | Free

Discover...celebrate...enjoy...Art in the Park! Presented in partnership with Jubilee Artisans, this free event encourages event-goers to engage with the arts and visit with a variety of local artists from our area. *Support live music fees and immersive art activities.*



Sweetheart Dance

February 16 | \$28/\$33 per couple

This is our smallest community members' night to shine where children and their grownups have a special evening together. *Support the DJ fee, flower souvenir, raffle prizes, and snacks.*



Self-care Fair

February 22 | Free

Vendors highlight services and products that help raise awareness about the importance of self-care and share resources in our community. *Support raffle prizes, demonstrations, and vendor amenities.*



Breakfast with the Bunny

April 19 | \$10/\$11 per breakfast

This long-running event has become a tradition for many Sycamore families. After breakfast families head to the Sycamore Police Department egg hunt in the park. *Support children's crafts and maintain the minimal fee.*



Cookies with Santa

December 12 & 13 | Free

Santa Claus always makes a stop at the Sycamore Park District! In partnership with the Sycamore Lions Club this festive tradition has been bringing joy to Sycamore for over 15 years. *Help keep this event free by covering Santa's fee and a craft for each child.*





Who will you reach?

Signature community events bring people together to enjoy fine arts, tasty treats, and fun family activities right here in Sycamore.

Promotional materials are distributed throughout DeKalb County and beyond for several months prior, seen by and attracting eventgoers from near and far.

This is where sponsors really shine, helping make these events possible and bringing something extra special to the community.



\$200 Sponsorship

- Logo (small) on the event's ad in the Park District's seasonal brochure
- Name on the event's webpage
- Name on social media promotion (Facebook and Instagram)
- Name on all the event's digital and print promotional materials
- On-site recognition at the event
- Vendor booth at the event

\$375 Sponsorship

- 2 tickets to the Sip n Savor Taste Event or
- 1 hour free on a facility rental of 2 or more hours
- Logo (large) on the event's ad in the Park District's seasonal brochure
- Logo on the event's webpage
- Logo on social media promotion (Facebook and Instagram)
- Logo on printed promotional materials
- Logo on digital ads in the Clubhouse and Community Center
- On-site recognition at the event
- Vendor booth at the event

Who will you reach?

While these events reach a large audience they have a more intimate hometown feel. They are the special traditions and services we are proud to offer.

\$200 Sponsorship

- Logo on the event's ad in the Park District's seasonal brochure
- Name on the event's webpage
- Name on social media promotion
- Name on all the event's digital and print promotional materials
- On-site recognition at the event
- Vendor booth at the event



Program Guide

Put your message in the Park District's #1 method of connecting with the community.*

Sycamore residents and surrounding communities look forward to the seasonal brochure to find the opportunities they depend on.



Distribution and Visibility

- 9,200+ brochures are delivered by Post Office to all households in Sycamore,
- Distributed in park district facilities.
- Digital flip-book available online with over 5,200 views annually.

Artwork Requirements

- Acceptable file types: Adobe PDF, Adobe Illustrator, Adobe InDesign, .jpg, .png. PDFs must be high-quality and image files a minimum resolution of 300dpi. If sending native files, please outline all text.
- If you need assistance designing your ad, staff can help.
- All ads must be approved by Park District staff and are subject to editing. If an edit is requested, the advertiser will be contacted with corrections and is responsible for making the changes and resubmitting the ad.
- Submit ads by email to sarahr@sycparks.org by the dates listed below.
- Placement of the ad is at the discretion of Park District staff.

Brochure Schedule	Ad Due	Distribution
Summer 2025	Feb 24, 2025	Apr 7, 2025
Fall 2025	Jun 16, 2025	Jul 28, 2025
Winter/Spring 2026	Oct 14, 2025	Nov 24, 2025

*In a 2024 community-wide survey, 77.8% of Sycamore residents say they get their information about opportunities at the Park District from the seasonal program guide.

1/8 page
3.75 x 2.5
\$200

26 | SycamoreParkDistrict.com Printed on recycled paper with soy ink.

1/4 page
3.75 x 4.75 inches
\$400

26 | SycamoreParkDistrict.com Printed on recycled paper with soy ink.

1/2 page horizontal
7.75 x 4.75 inches

1/2 page vertical
3.75 x 9.5 inches
\$600

26 | SycamoreParkDistrict.com Printed on recycled paper with soy ink.

Back Page Ad
7.75 x 4.5 inches
\$1,000

26 | SycamoreParkDistrict.com Printed on recycled paper with soy ink.

Fees are per issue.

Gymnasium Banners

Be a part of the fun when your message is on a banner in the Community Center gymnasium.



Who will you reach?

Track users, Open Gym users, youth program participants and parents, youth and adult leagues, event attendees, and rentals of all types and sizes. Over 60,000 visits annually!

\$800 Sponsorship includes

- Banner displayed for 12 months
- Design and production of a 12 ft. x 30 in. banner made locally by Banner Up Signs.
- Optional swap-out fee of \$200 to change the banner before 12 months.
- Fee includes banner design (if needed) and production.

In-Kind Donations

Exchange items or services in place of funding for these opportunities.

In-Kind Services

Whether you already work with the Park District or have an idea of how staff can use your services, we would love to explore connections that would benefit both you and the community!

In-Kind Items

Here are a few ways to contribute items, gift cards, or service vouchers to help support programming:

- Prizes or raffle items for golf outings
- Raffle items for the Sweetheart Dance
- Art supplies or other activities for youth programming
- Incentives for Fitness or Sycamore Golf Club patrons





Sycamore Golf Club Sponsorships & Engagement



As a public course, we promote wellness, inclusion, and community by providing affordable access to recreation, facilitating youth & educational programs, & hosting successful charity events.

With over **33,000 rounds** played per year, connecting your message to one of the most sought-after golf experiences in the region will keep you on par to reach your goals.

Sponsorships help keep events affordable and memorable transforming a golf course into a community hub!

GOLF RESOURCES *for our friends in the business community*

Come Out and Play

Find fun team experiences right here in Sycamore!

Whether you have golfers on your staff or not, there is lots of fun to be found at Sycamore Golf Club. Caddyshack Grill offers a wide range of food items, including catering, along with a full service bar.

Contact: Paul | paulp@sycparks.org
Superintendent of Golf Services

- Group Golf Lessons
- Facility Rentals for meetings and events
- Customized group skills challenges
- Outings for group of 4 to 144
- Pro Shop
- Gift Cards





NEW! Par 3 Tournament

May 31 | 144 Golfers

An expertly designed par-3 course is taking over all 18 holes for a fun new twist on golfing at Sycamore Golf Club!

Pumpkin Scramble

October 24 & 25 | 144 golfers per event

As a popular Sycamore tradition that fills in minutes, a second tournament was added in 2024

Ryder Cup Tournament

September 20 | 80 Golfers

Play like the pros using the Ryder Cup format for a new experience on your local course.

Frozen Fingers Open

November 15 | 80 Golfers

A fun farewell to the golf season as we welcome winter.

NEW! Spring Skills Challenge

April 26 | 25+ Golfers

This individual competition kicks off the golf season with some socializing and skill!

Alvin Wildenrad Youth Tournament*

July 1 & 2 | 25+ Golfers

Club Championship

August 16-25 | 60+ Golfers

\$400 Sponsorship

4 Event Entries

Pumpkin Scramble sponsor receives: One 4-person team entry

Par 3 Tournament sponsor receives: Two 2-person team entries

Logo on all promotional event materials:

- Sycamore Golf Club Birdie Bulletin e-newsletter
- Event page in Sycamore Park District seasonal brochure (9,000+ distributed to every household in Sycamore)
- Event Flyer
- Digital ads in the Clubhouse and Community Center

On-site recognition at the event

Have a booth on site

\$300 Sponsorship

4 Event Entries

Frozen Fingers sponsor receives: One 4-person team entry

Ryder Cup sponsor receives: Two 2-person team entries

Logo on all promotional event materials:

- Sycamore Golf Club Birdie Bulletin e-newsletter
- Event page in Sycamore Park District seasonal brochure (9,000+ distributed to every household in Sycamore)
- Event Flyer
- Digital ads in the Clubhouse and Community Center

On-site recognition at the event

Have a booth on site

\$200 Sponsorship per event

Logo on all promotional event materials:

- Sycamore Golf Club Birdie Bulletin e-newsletter
- Event page in Sycamore Park District fall brochure (9,000+ distributed to every household in Sycamore)
- Event Flyer
- Digital ads in the Clubhouse and Community Center

On-site recognition at the event

Have a booth on site

***\$100 | Additional sponsorship opportunity for Alvin Wildenrad Youth Tournament**

Giveaway Sponsor (2 spots available for \$100 each.)

- Logo on giveaway items to all participants
- On-site recognition at the prize table and as they are being awarded
- Have a booth on site

Outside the Box!

Staff are always looking for new connections that fulfill the Park District mission and your goals.



Programming

Help enhance programming by sharing your expertise or providing an activity.

Do you have a skill or information you'd like to share with the community while promoting your business? Contact us about making it into a program or adding it to an event.

What's your vision?

We are always open to new ways of connecting with the community. Please let us know if you have an idea for something that will support your goals and the Park District mission: Connecting Sycamore to Wellness, Nature, and Each Other.



Food Trucks

Nothing brings people together like food!

\$30 per event or \$75 if you commit to all three

Sip 'n' Savor | July 26

Junk in Your Trunk | August 2

Art in the Park | September 14

In addition to showcasing what you do best, you will receive the following promotions associated with each event you attend:

- Logo on the event's ad in the Park District's seasonal brochure
- Logo on the event's webpage
- Name or logo on social media promotions
- Name or logo on all the event's digital and print promotional materials

Contact: Melissa | melissad@sycparks.org



PARK & REC RESOURCES

for our friends in the business community

Corporate Card Program

Help make wellness a simple choice for your employees.

The Sycamore Park District's Corporate Card Program allows your employees who live outside park district boundaries to receive resident rates on the many wellness and recreational opportunities offered here.

The number of corporate cards issued to a business/property owner is based on the real estate taxes you already pay! In turn, cardholders and everyone in their household receives resident rates where resident/nonresident fees are designated. This can add up to substantial savings: Memberships & Passes • Program Registration Fees • Facility Rentals • Daily Admission Fees

Contact: Tracy | tracyo@sycparks.org



Facility Rentals

From business meetings to celebrations and large-scale events, the Park District can do it all.

Community Center

Multipurpose Rooms: AV compatibility, and access to the outdoor patio. All Rentals include tables, chairs and set-up/take-down.

Gymnasium: 2 IHSA regulation basketball courts

Clubhouse & Riverview Room at Sycamore Golf Club

Located in the heart of the golf course, the Clubhouse's exquisite views and friendly service provide an intimate and relaxing setting for your event.

Full-service bar (no additional bartending fee). Catering options from the Caddyshack Grill. Outdoor patio seating.

Contact: Melissa | melissad@sycparks.org

Outdoor Shelters

Four outdoor shelters located near other park amenities make a beautiful setting for large-scale events or if you just need to get out of the office.

Contact: Tracy | tracyo@sycparks.org

Come Out and Play

Find fun team experiences right here in Sycamore.

Here are some ideas on ways to get your team out of the office and having fun together. Custom pricing packages can be arranged depending on your needs.

Contact: Melissa | melissad@sycparks.org

Volleyball, Basketball, Pickleball

Nerf Party

Other Gym Activities

Golf Outing or Skills Challenge

Sledding

Splash Fountain Splashpad

Shelter Rentals Kits: Beanbags,

Table Tennis, Ladder Ball, Sand

Volleyball

...and more!





Interested in learning more?

Whether you'd like to **learn more about the Park District**, **discuss opportunities in this brochure**, or **share your vision** of a way to connect with us, we look forward to hearing from you.



Sarah Rex
Marketing & Outreach
Coordinator
sarahr@sycparks.org
815-770-5378

**Sycamore Park District
Community Center**

480 Airport Rd, Sycamore
815-895-3365 | info@sycparks.org

SYCPARKS.ORG

Sycamore Golf Club

940 E. State St, Sycamore
815-895-3884

a facility of the Sycamore Park District

PLAYGOLFSYCAMORE.COM

Stay connected with the Park District and Sycamore Golf Club on social media.



THANK YOU!

to those we connected with in 2024

- AYSO Soccer
- Banner Up Signs
- Chef Rudy Galindo
- City of Sycamore
- DeKalb County
- Forest Preserve District
- DeKalb County History Center
- DeKalb County United Soccer
- DeKalb Mechanical
- DeKalb Park District
- Doty and Sons
- Concrete Products, Inc.
- Edward Jones Financial Advisor:
Brittany L. Starkey
- Engineering Resource Associates
- First State Bank
- Genoa Park District
- GoodFellows
- Hauser-Ross Eye Institute
- Illinois Junior Golf Association
- Jubilee Artisans
- Kishwaukee Special Recreation
Association
- Kiwanis Club of Sycamore
- Midwest Irrigation
- MVP Sports Bar
- NewLife Church of Sycamore
- NIU Athletic Dept
- NIU Outdoor Adventures
- Old National Bank
- Orthodontic Experts
- Pest Control Consultants
- Pizza. Beer. Whiskey
- Raising Cane's
- Ralph's Car Wash
- Resource Bank
- Rosati's Pizza
- Safe Passage
- ServiceMaster Restoration and
Cleaning by Skip
- Sycamore Boys Baseball
- Sycamore Chamber of Commerce
- Sycamore Fire Department
- Sycamore Girls Softball
- Sycamore High School Athletics
- Sycamore High School Golf
Program
- Sycamore Integrated Health
- Sycamore Lions Club
- Sycamore Orthodontics &
Pediatric Dentistry
- Sycamore Parks Foundation
- Sycamore Police Department
- Sycamore Public Library
- Sycamore School District
- Sycamore Whiskey Club
- Sycamore-DeKalb Chevy
- Winters Landscaping