

# Corporate Connections

*Find meaningful connections where the community comes to play!*



Meet the community where memories are made!

Event Sponsorships  
Gym & Ball Field Banners  
Program Guide Ads  
Sycamore Golf Club



Bring your team out for work or play!

Corporate Cards  
Meeting Room Rentals  
Golf Outings or Lessons  
Team Building in the gym or parks



## About Sycamore Park District

509 Acres • 23 Parks • 9.8 miles of trails

Community Center • Sycamore Golf Club  
Skate Spot • Disc Golf Course • Brian Bemis Family Dog Park  
Northwestern Medicine Sled Hill • Splash Fountain  
First National Bank Amphitheater

*Connecting Sycamore to wellness, nature, & each other*  
Equity • Transparency • Sustainability • Connections



# Event Sponsorships

Sponsorships offer high-visibility brand exposure, meaningful community impact, and the opportunity to be part of experiences people genuinely love.

Community Impact Sponsor	Summer Concert Series		Community & Special Events	
	\$1,000	\$500	\$400	\$200
1/8-page ad in Fall Program Guide   \$250 Value	X			
Featured on Concert Series Banner   Downtown Sycamore	LOGO			
Recognition from the band at each concert	X	X		
Featured on				
Event's page in the seasonal program guide 9,200+ mailed to every household in Sycamore and online.	BIG LOGO	SMALL LOGO	SMALL LOGO	SMALL LOGO
Printed summer events pamphlet 1,500+ distributed in Park District facilities and at events	LOGO	NAME	NAME	
Event's webpage at <a href="http://sycparks.org">sycparks.org</a>	LOGO	NAME	LOGO	NAME
Social media shout outs and tags	LOGO	NAME	LOGO	NAME
Digital ads in the Clubhouse & Community Center	LOGO	NAME	LOGO	NAME
Printed flyers & handouts	LOGO	NAME	LOGO	NAME
On-site recognition at the event	X	X	X	X
Promotional booth at the event	X	X	X	X
Promotional booth onsite	\$30 per concert			



## Experience Sponsor

*A flexible option that allows your business to make a visible impact!*

Support a specific part of an event—such as crafts, prizes, refreshments, or hands-on activities—that directly enhances the event experience and connect you directly with families and participants.

Events powered by local partners where the community comes together to celebrate, connect, and make memories!

## Summer Concert Series

This beloved concert series has brought the community together to enjoy music and their parks for over 20 years! Free concerts are held on Thursday evenings in June and July. They have a regional draw attracting a joyful and diverse audience of 350-500 each week! A robust promotional campaign extends from April through July.



## Community & Special Events

Community events bring people together to enjoy togetherness and make memories right here in Sycamore. This is where sponsors really shine! Helping make these events possible and bringing something extra special to the community.

### Community Events for everyone!

#### Fire & Ice Festival January 24

Celebrate the season with free family activities that offer relief from cabin fever! A Community Chili Cook-off warms spirits while a live science show dazzles event goers and explores the wonders of fire and ice.

#### Sip'n'Savor Taste Event July 25

The community comes together over live music and some of the region's best beer, wine, spirits, and food. Proceeds from the beverage tasting ticket support the Sycamore Parks Foundation.

#### Art in the Park September 20

Presented in partnership with Jubilee Art Gallery, this free event showcases local artists, offering all ages the chance to discover art, celebrate local creativity, and support artists.

### Special Events: *Making special moments together!*

#### Sweetheart Dance February 15

This is our smallest community members' night to shine where children and their grownups have a special evening together.

#### Self-care Fair February 28

Vendors highlight services and products that help raise awareness about the importance of self-care and share resources in our community.

#### Breakfast with the Bunny April 4

This long-running event has become a tradition for many Sycamore families. After breakfast families head to the Sycamore Police Department egg hunt in the park.

#### Cookies with Santa December 11 & 12

Santa Claus always makes a stop at the Sycamore Park District! In partnership with the Sycamore Lions Club this event has been making holiday magic for over 15 years.



# Sycamore Golf Club

Sponsorships deliver valuable exposure while supporting affordable golf programming and memorable experiences—making this more than just a golf course; it's a community hub!



## Youth Golf Sponsor

Help provide access and a positive first experience on the course!

**\$400**



## Beverage Coolers Sponsor

Keep games flowing where focus is on the green, not the beverage cart.

**\$1,000**



## Hole-in-One Sponsor

Celebrate the biggest moments for our local golf community.

**\$500**

Support 2026 Youth Programming  
SAY Golf instructional programs  
Jr. Golf League  
Alvin Wildenrad Jr. Championship

50 coolers with your logo on each.  
Sponsorship lasts for the usable life of the cooler (3-4 yrs). As replacements are needed you will have first right of refusal to renew.

Support all 2026 Holes-in-one

Logo and/or name featured on  
Sycamore Park District Summer Program Guide golf page (if committed by 3/20)

15-40+ Coolers in use at a time during 31,523 Average rounds per Season and 20+ Outings & Tournaments.

Logo featured on

Commemorative hole-in-one tee flag (if committed by 4/1)

Social media post celebrating every special moment

Digital Hole-in-One ad on the Clubhouse TV screen for the entire season.

Sycamore Park District Summer Program Guide golf page (if committed by 3/20)

Print and digital promotional materials

Jr. Championship participation gift (if committed by 4/1)



Top 5 cities golfers visit from:  
Sycamore • St. Charles  
DeKalb • Genoa • Elburn

## *Where tradition meets nature on every fairway!*

As a public course, we promote wellness, inclusion, and community by providing affordable access to recreation, facilitating youth and educational programs, and hosting successful charity events.

With over 33,000 rounds played per year, connecting your message to one of the most sought-after golf experiences in the region will keep you on par to reach your goals!



# Banners



## \$800 Community Center Gymnasium

Banner displayed for 12 months  
*Who will see it?* Track users, Open Gym users, youth program participants and parents, youth and adult leagues, event attendees, and rentals of all types and sizes. Over 60,000 visits annually!

Sponsorship includes Design and production of a banner made locally by Banner Up Signs. Optional swap-out fee of \$200 to change the banner before commitment ends.

## \$400 Sports Complex Outfield Fence

Banner displayed during youth baseball and softball season  
Deadline to commit: March 20

*Who will see it?* Hung on the outfield fence at the new ball diamonds, this banner will be in one of the busiest spots in Sycamore, May-October!

# Program Guide Ads

Put your message in the Park District's most trusted and far-reaching communication tool—delivered to every household in Sycamore.

9,200+ Seasonal Program Guides are delivered by Post Office to all households in Sycamore, three times a year. The online flip-book gets over 5,200 views annually.



1/8 page  
3.75 x 2.5 in.  
**\$250**

26 | SycamoreParkDistrict.com

1/4 page  
3.75 x 4.75 in.  
**\$450**

26 | SycamoreParkDistrict.com

1/2 page  
7.75 x 4.75 in.  
Inside Page Back Cover  
**\$650 \$1,000**

26 | SycamoreParkDistrict.com

If you need assistance designing your ad, staff can help. All ads must be approved by Park District staff and are subject to editing. If an edit is requested, the advertiser will be contacted with corrections and is responsible for making the changes and resubmitting the ad. Placement of the ad is at the discretion of Park District staff. Fees are per issue.

# Recreation Resources

Help make wellness a simple choice for the people you depend on.

## Corporate Card Program

The Corporate Card Program allows your employees (and those in their household) who live outside park district boundaries to receive resident rates on programs and services.

The number of corporate cards issued to a business/property owner is based on the real estate taxes you already pay!

This can add up to substantial savings for your staff and their families!

- Memberships & Passes
- Program Registration Fees
- Facility Rentals
- Daily Admission Fees

Contact Reanna | [reannap@sycparks.org](mailto:reannap@sycparks.org)



## In the Parks

- Picnic lunch or meeting
- Soccer or softball game
- Outdoor Games\*: Beanbags  
Disc Golf | Table Tennis  
Ladder Ball | Bocce  
Sand Volleyball
- Summer Concert Series

\*Need equipment? Check out outdoor game equipment or rent golf clubs.

## Come Out and Play

Find fun team experiences right here in Sycamore.

Here are some ideas on ways to get your team out of the office and having fun together.

All at minimal to no cost.

## At the Community Center

- Gym activities: Volleyball | Basketball  
Pickleball | 9-Square | Dodgeball
- Off-site meeting
- Mid-day movement break on the track

## On the Golf Course\*

- Group golf lessons
- Customized group skills challenges
- Outings for groups of 4 to 144
- Lunch at the Caddyshack Grill

# Facility Rentals

Large or small, formal or fun, we have the ROOM for your event!



## Community Center

Multipurpose rooms are AV compatible and include tables and chairs. The Gym holds large events or activities.

## Outdoor Shelters

Shelters make a beautiful setting for events or if you just need to get out of the office. Available to reserve or free to use if not rented.

Contact Reanna | [reannap@sycparks.org](mailto:reannap@sycparks.org)



## Sycamore Golf Club

### Clubhouse & Riverview Room

The clubhouse's exquisite views provide an intimate and relaxing setting for your event. Full-service bar (no additional fee) and catering options from the Caddyshack Grill.

Contact Melissa | [melissad@sycparks.org](mailto:melissad@sycparks.org)

# Vendor Events

What is your specialty? We love showcasing our diverse local business community at these vendor events!

## Sip 'n' Savor

A day in the park celebrating crafted flavors and the makers who nurture our local spirit.

Wineries, Breweries, Distilleries, Bars, and Home Brewers

No Fee: Have a booth or donate product for us to pour

Food and Beverages

Have a booth or bring your food truck

Artisans, Craftspeople, and Artists

## Self-care Fair

Help us connect visitors with local products, services, and inspiration to nurture their mind, body, and spirit.

## Junk in Your Trunk

Bring a food truck or have a booth to serve hungry visitors as they hunt for treasures at this rummage sale-type event.



Contact Melissa | [melissad@sycparks.org](mailto:melissad@sycparks.org)



Community connections play a vital role in helping...

**Enhance** facilities and programming beyond core services

**Provide** flexibility with timing and responsiveness when allocating resources across the district

**Create** a park district that attracts new residents and visitors

**Directly support** individual and community wellness.

**Share** resources and help one another accomplish shared goals and missions.

Maintain a park district that doesn't just exist – *it thrives!*

## Thank you! 2025 Sponsors & Partners

Aurora Music Company  
 AYSO Soccer  
 Banner Up Signs  
 Chef Rudy Galindo  
 Chicago Golf District Association  
 City of Sycamore  
 CMJ IT Solutions  
 Cronauer Law, LLP  
 DeKalb County Forest Preserve District  
 DeKalb County History Center  
 DeKalb County United Soccer  
 DeKalb Park District  
 Doty and Sons Concrete Products, Inc.  
 Edward Jones Financial Advisor: Brittany L. Starkey  
 ENCAP, Inc.  
 Engineering Resource Associates  
 First State Bank  
 Genoa Park District  
 GoodFellows  
 Hauser-Ross Eye Institute

Heartland Bank  
 Illinois Junior Golf Association  
 Jubilee Artisans  
 Kishwaukee Special Recreation Association  
 Kiwanis Club of Sycamore  
 Men's 16-inch Softball League  
 Midwest Irrigation  
 MVP Sports Bar  
 NewLife Church of Sycamore  
 NIU Athletic Dept  
 Northern IL Federal Credit Union  
 Old National Bank  
 Orthodontic Experts  
 Pest Control Consultants  
 Pizzo & Associates  
 Raising Cane's  
 Ralph's Car Wash  
 Resource Bank  
 Rochelle Hospital  
 Rotary Club of Sycamore  
 Safe Passage

ServiceMaster Restoration and Cleaning by Skip  
 Sycamore Boys Baseball  
 Sycamore Chamber of Commerce  
 Sycamore Fire Department  
 Sycamore Girls Softball  
 Sycamore High School Athletics

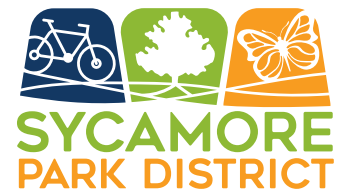


Sycamore High School Golf Program  
 Sycamore Lions Club  
 Sycamore Parks Foundation  
 Sycamore Police Department  
 Sycamore Public Library  
 Sycamore School District  
 Sycamore Whiskey Club  
 Upscale Fadez  
 Vurr Lont Candles  
 Weaver Construction  
 Winter's Landscaping



Let's build a sponsorship that fits your goals.  
 Ask about customizing your impact.

Sarah Rex | CPRP | Marketing & Outreach Coordinator  
 sarahr@sycparks.org | 815-770-5378



Community Center | 480 Airport Rd.  
 815-895-3365 | info@sycparks.org

[sycparks.org](http://sycparks.org)